

EXHIBIT A

Message

From: Goldstein, Buck [/O=BUSINESS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=BUCKGOLDSTEIN07237274]
Sent: 5/28/2012 11:32:09 PM
To: Thorp, Holden [holden_thorp@unc.edu]
Subject: Re: Dees and Highland Vineyard

He has professed a strong interest. If we can start the process without your call to Dick we will. Greg is totally on Board.

Sent from my iPhone

On May 28, 2012, at 6:17 PM, "Thorp, Holden" <holden_thorp@unc.edu> wrote:

Probably best to wait to get the process moving and have Greg profess an interest first.
H

From: Goldstein, Buck [mailto:Buck_Goldstein@kenan-flagler.unc.edu]
Sent: Monday, May 28, 2012 6:15 PM
To: Thorp, Holden
Subject: Re: Dees and Highland Vineyard

So is a call from you to Broadhead next so we can get the process started? Karen wants to post the position and undertake a search. Greg knows this and is comfortable with the process.

Buck

Buck Goldstein
University Entrepreneur in Residence
919 883 7555

On May 28, 2012, at 5:34 PM, "Thorp, Holden" <holden_thorp@unc.edu> wrote:

She talked to me about it. Thanks for being flexible on this – I think it's a good plan.
H

From: Goldstein, Buck [mailto:Buck_Goldstein@kenan-flagler.unc.edu]
Sent: Sunday, May 27, 2012 1:02 PM
To: Thorp, Holden
Subject: Dees and Highland Vineyard

The attached is what I had to do to get Karen to move forward on Dees. If the Fleishman Initiative comes together we can convert this into a larger endowment. She just needs to know she will have the cash to pay Greg.

Buck

--

Buck Goldstein
Professor of the Practice, Department of Economics
University Entrepreneur in Residence
University of North Carolina

CB 3305

Chapel Hill, NC 27599-3305

919 966 3682-o

919 883 7555-m

buck_goldstein@unc.edu

www.revupinnovation.com

Follow on Twitter at buckgold1

Engines of Innovation—The Entrepreneurial University in the 21st Century, with Holden
Thorp